

Lebanon Youth Baseball  
PO Box 905  
Lebanon, NH 03766

## **SPONSORSHIPS FOR THE 2010 SEASON**

We are currently accepting donations in the following forms:

1. **TEAM SPONSORSHIP**

Team Sponsorship provides one of the league's 16-20 teams with uniform jerseys, hats and stirrup socks that make the kids look and feel like big leaguers. A name of your choice is printed on the back of the jersey and a team photo will be provided to your business. Team Sponsorship is \$350 and is limited by the number of teams that need a Team Sponsor.

2. **SIGN ADVERTISEMENT**

Sign advertisement at sporting events is a traditional way that a business can reach a large number of local customers on a repeated basis. A sheet metal sign is hung in the outfield fencing of Smith, Elks or Logan Fields for the duration of the regular season and summer tournament. Initial sign purchasing is expensive, but signs can be re-used for years and renewal is significantly cheaper. New signs cost \$300, of which the league makes little if any profit. Renewal for existing signs is only \$200.

3. **TEAM and SIGN PACKAGE**

We are offering a discount for team sponsors wishing to purchase a new sign. The total cost to both sponsor a team for the 2010 Season and have a new sign advertisement on the outfield fence is \$600.

4. **WEBSITE ADVERTISEMENT**

We are also seeking advertisers for the Lebanon Little League website, [www.lebanonyouthbaseball.com](http://www.lebanonyouthbaseball.com). In the first year alone our little website had over 6,000 hits, and was ranked #2 by Yahoo for site design and ease of use. Ads placed on the website will get you high exposure and are for a full year of space (Jan 1<sup>st</sup> – Dec 31<sup>st</sup>). Website ads cost \$100 and will be placed in a rotating banner on the main page of the site.

5. **LEAGUE DONATION**

Of course, the league will humbly accept any donation of cash, equipment or services that your business is willing to give. League donations will be listed on our website in the Donations page.

To donate or otherwise become a sponsor of Lebanon Youth Baseball, please complete the attached form and return it to the above address with your check made payable to "Lebanon Youth Baseball." If requested, an invoice and/or a receipt can be prepared for the donation. **PLEASE NOTE THAT TEAM SPONSORSHIPS AND ADVERTISING SPACE MAY BE LIMITED. FINAL ACCEPTANCE OF ALL DONATIONS, SPONSORSHIP AND ADVERTISING REQUESTS ARE SUBJECT TO FINAL APPROVAL OF LEBANON YOUTH BASEBALL.**

**2010 LEBANON YOUTH BASEBALL SPONSORSHIPS**

Dear Lebanon Youth Baseball:

Please accept my pledge of the following donation to Lebanon Youth Baseball (Place "X" next to your choice):

\_\_\_\_\_ Team Sponsorship (\$350/each) Please indicate preference below\*:

Rookie Ball \_\_\_\_\_ T-Ball \_\_\_\_\_ B-Ball \_\_\_\_\_ A-Ball \_\_\_\_\_

\_\_\_\_\_ Sign Advertising (\$300/each new sign or \$200/each sign renewal) No. of signs \_\_\_\_\_

Field Preference\*: Smith Field \_\_\_\_\_ Logan Field \_\_\_\_\_ Elks Field \_\_\_\_\_

\_\_\_\_\_ Team/Sign Package (\$600 includes 1 Team Sponsorship and 1 Advertising Sign)

Please indicate team and field preferences above.

\_\_\_\_\_ Website Advertisement (\$100/ad)

\_\_\_\_\_ Donation in the amount of \$ \_\_\_\_\_

\_\_\_\_\_ Donation of equipment or services (You will be contacted for more information.)

\*Lebanon Youth Baseball will make every effort to accommodate the requested preferences, but reserves the right to modify the requested age level or field location based on availability.

Payment for my pledge:

\_\_\_\_\_ is enclosed in the form of a check payable to "Lebanon Youth Baseball."

\_\_\_\_\_ should be invoiced to: \_\_\_\_\_ [name]  
\_\_\_\_\_ [address]  
\_\_\_\_\_ [phone]

Please return this completed form, any donation check and/or inquiries to:

Lebanon Youth Baseball  
P.O. Box 905  
Lebanon, NH 03766

For additional contact information, please visit our website at [www.LebanonYouthBaseball.com](http://www.LebanonYouthBaseball.com)